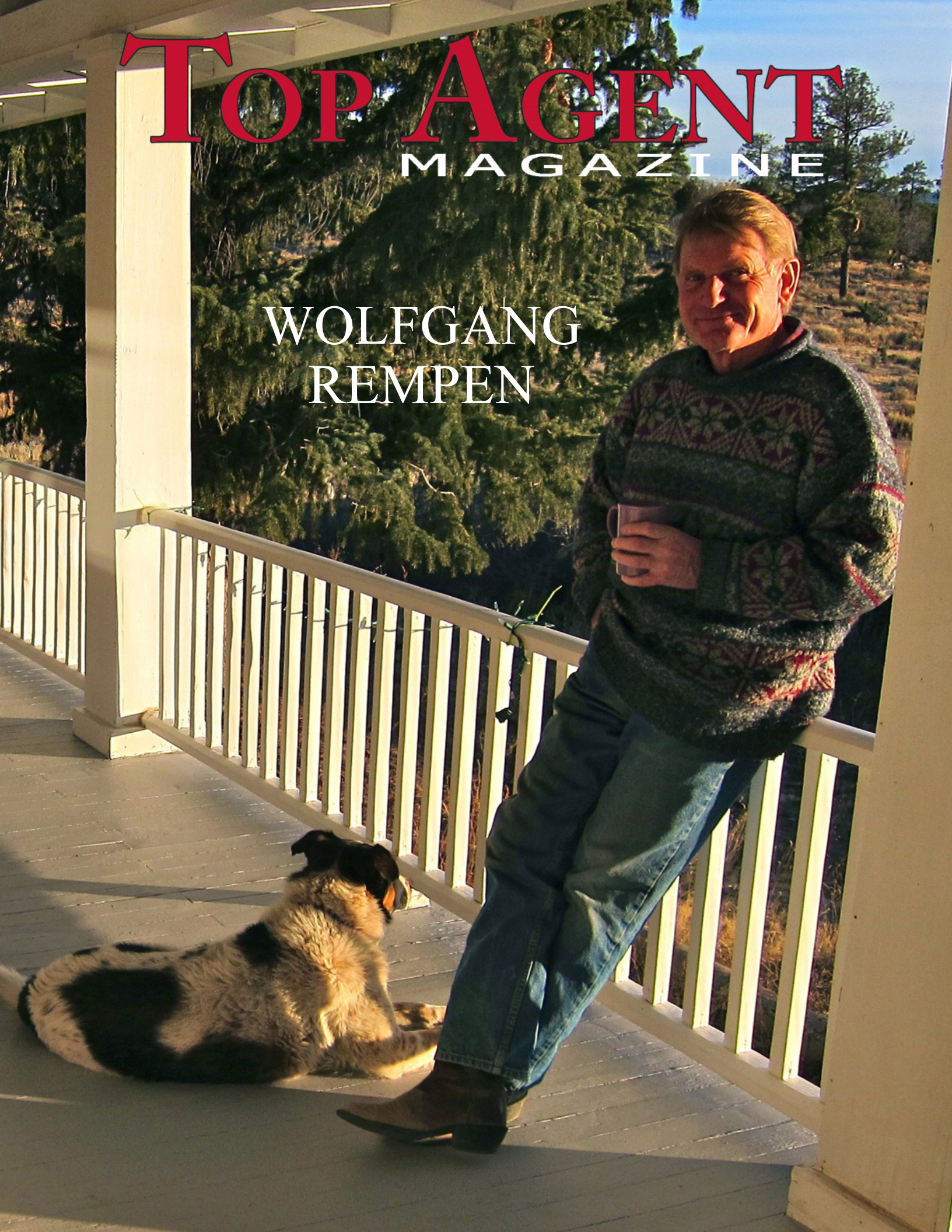


# TOP AGENT

MAGAZINE

WOLFGANG  
REMPEN







# WOLFGANG REMPEN

For someone who has traveled, lived and worked all over the world, you might wonder how Wolfgang Rempen came to settle in New Mexico. After leaving his native Germany in 1976 to live in places such as Ireland, Tehran, Kuwait, West Africa and Switzerland, Wolfgang moved to Albuquerque in 1987. While living in exotic locations, Wolfgang worked in a variety of types of jobs, from

managing a furniture manufacturing company in the African rainforest, to teaching German at a college level, to being a representative for a German automotive parts manufacturer, Wolfgang's international experience and his adventurous spirit are what sets him apart. In the early 1980's he flew his single-engine Cessna for seven days across the African Sahara. Upon arriving in Albuquerque, he





## R & R REAL ESTATE PARTNERS

co-founded Foreign Accents, a company that became known as a trend-setting design and import company for modern area rugs around the world. However, it was in Albuquerque that he ultimately found his true calling in real estate and uses his airplane still today to get the job done.

By 2005, Wolfgang sold his share of Foreign Accents and made the jump

into real estate. “It was purely because I owned real estate that I got into it. I was brought up and educated in Europe so I didn’t know how the industry worked here in the America. I thought it would be a good idea to get to know about it in case I ever wanted to sell,” says Wolfgang. Initially, he started out in the residential business, then transitioned to commercial sales when he landed his





first ranch listing. “I sold my first \$3.5 million project in south central New Mexico, which was five square miles within a forty thousand acre ranch, and I was hooked!”

In 2008, Wolfgang co-founded R & R Real Estate Partners and now specializes in ranches and horse properties all over New Mexico, but predominantly in Catron County. His business partner is the broker for the residential side, but Wolfgang’s passion lies in the great outdoors. “I

love it—I have the best job! These are often prestigious, multi-million dollar properties and they are just beautiful. I also get to be creative from a marketing perspective regarding what I can create for people looking for a new future.”

Although you might assume that by selling ranches he has to work harder to get noticed in this industry, it is precisely the aspect that sets him apart. “I’ve always believed in niche marketing. I found a niche and I’ve





become known for it. I don't try to sell everything," says Wolfgang. "There are already thousands of people selling commercial and residential properties, why would I be needed?" Wolfgang adds with a laugh.

He's also been able to make a name for himself by creating and sharing a way for buyers to find ranches and land all over New Mexico. "I find properties in different counties and I list them in the document I created. If you visit my website,

you'll see 'ranches for sale by other brokers.' Nobody else does that!" By studying the prices and values of properties throughout New Mexico, he has become a valuable resource for sellers also trying to value their own property.

Since Wolfgang found his niche in New Mexico selling ranches, he's even more confident he can help his clients find theirs. "My focus has always been on service excellence, and I am building a reputation for



“MY FOCUS HAS ALWAYS BEEN ON SERVICE EXCELLENCE...”



specializing in exclusive, hard-to-find properties. If you want the exclusive hunting opportunity, water in the desert, or an artist's paradise,

call me.” That shouldn't be too hard to accomplish for someone who came all the way from Germany to sell ranches in New Mexico.

FOR MORE INFORMATION ABOUT WOLFGANG REMPEN,  
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